

Review and recommend a strategy for the provision of energy saving advice to householders and communities

Call for Expressions of Interest

The Energy Efficiency Partnership for Homes (EEPH) Energy Advice Providers Group (EAPG) is seeking expressions of interest from contractors interested in developing a strategy for the provision of energy advice to householders and communities with buy-in from key stakeholders and government.

Project Rationale

Energy advice is currently available to UK householders from a variety of networks and agencies which range from informal social networks, through installers of energy efficiency measures, to trained advisors and technical assessors. The aim of this project is to articulate what role energy advice should play in the effective delivery of the government's 2050 target of an 80% reduction in carbon emissions and goal to eradicate fuel poverty.

Project Outcomes

The consultant is required to employ strategic formulation to:

- *Assess the current state:* clearly define what is meant by advice and how and where it is given, understand what the sources of advice and who the key players are, assess the size of the market share between the individual players.
- *Define the desired future state:* propose the contribution advice should make towards the government's targets the reduction of carbon emissions and fuel poverty.
- *Identify and recommend strategic options:* carry out a gap analysis, identify barriers and related opportunities for how to get from the current to the desired state.

The project should ensure stakeholder and government buy-in to the strategy, and make recommendations on the role of advice in the context of the government's ambitions to set out agreed delivery routes and galvanise action.

Proposed activities

- Desk research to define advice and assess the current state by surveying the different sources of advice, including all players such as Energy Saving Trust Advice Centres, energy suppliers, the Energy Retail Association's Home Heat Helpline, the Act on CO2 helpline, , Green Concierge/Green Homes schemes, health related providers, government funded schemes such as Warm Front, local authorities, community-based voluntary groups, retailers, and Domestic EPC providers, as well as considering the role of EPCs as a source of advice.
 - Given the desire by government to bring forward more in-home, tailored one-to-one advice, the research should also consider the role of installers of energy efficiency measures and builders and the advice people may receive at "trigger points" as they upgrade their property..
 - The survey should give details of how advice is actually delivered in practice, and include estimated costings of provision.
 - The survey should assess the size of the market its share between the individual players, and make reference to available existing documentation; such as the impending publication of a review of advice relating to sustainable refurbishment by CLG and EST, and the EEPH's briefing note for its advice providers seminar in February 2009 -

“[Overview of energy efficiency advice provision in the UK](#)”¹ as well as the [report](#)² of the event

- Engaging with key stakeholders and government officials through interviews/workshop sessions to define the desired future state by describing the contribution advice should make towards the government’s Heat and Energy Saving Strategy (published for consultation in February 2009) and targets for the eradication of fuel poverty.
- Carry out a gap analysis and identify barriers and related opportunities to identify strategic options for how to get from the current state to the future desired state, setting out the ambition for each of the advice routes and types of advice provider.
- Recommend a strategy for the effective delivery of advice, ensuring buy-in from key stakeholders and government officials. The report should include recommendations on quality assurance and the skills and training needed for advisors.

Deliverables

- A written report in EEPH standard format
- A presentation of the work to the EEPH Energy Advice Providers Group
- Dissemination activities targeting stakeholders and relevant government officials

Timeline

The project needs to be completed by March 31st 2010. A draft report including recommendations should be delivered by October 23rd, 2009. The final report should be delivered by November 18th 2009. Dissemination activities may continue until the end of the financial year 2009/10.

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We are calling for expressions of interest from contractors with capacity to deliver this project. Expressions of Interest should include information about capabilities and experience to undertake this work. In assessing potential bidders we will be looking for the following:

- Understanding of sustainable energy issues
- Understanding and experience of strategy formulation and planning
- An established network of contacts with key players in the sustainable energy field
- Experience of effective dissemination of information
- Evidence of having previously delivered projects in this area, of high quality and to deadlines

Responding to this call for Expressions of Interest

If you are interested in being considered for an invitation to quote, then please prepare an expression of interest document presenting your organisation’s skills and capability to undertake the project, not exceeding two pages in length (excluding appendices). Please email Dafydd.Morriss@eeph.org.uk at the Partnership Secretariat. Please do not provide information at this stage about how you would deliver the project.

Please note the deadline for responses is **12pm, 17th July 2009**. Following selection of bidders, a call for quotes will be issued with a deadline for submission in of **12pm, 31st July 2009**.

Disclaimer

This call for expressions for interest does not constitute a commitment on the part of the Energy Saving Trust or the Energy Efficiency Partnership for Homes to commission any external contractor to undertake this project, or to proceed to issuing a call for tenders.

¹ <http://www.eeph.org.uk/uploads/documents/partnership/EEPH%20Briefing%20Paper%20revised%2025-02-2009.pdf>

² <http://www.eeph.org.uk/uploads/documents/partnership/EEPH%20Advice%20Workshop%2026-02-2009%20final%20report1.pdf>

Appendix: Membership of EEPH Energy Advice Providers Group

Shida	Bassiti	eaga plc
Andrew	Benfield	Energy Saving Trust
Emily	Flatt	Ofgem
Julia	Green	Energy Inform
Denise	Howell	NEA
Catrin	Maby	Severn Wye Energy Agency
Richard	Macphail	National Energy Services Ltd
Paul	Maplethorpe	Rotherham Metropolitan Borough Council
Liz	Marquis	Energy Agency - South West Scotland
Jean	Morrison	FEEAC, SCARF
Linn	Rafferty	JTec Services
Tony	Rose	GLEEN
Heather	Watts	Scottish Power

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